

MEDIA PRODUCTION AND ANALYSIS

WACE examination – 2008 design brief

There will be a single examination for Media Production and Analysis. The range and nature of the questions will give all candidates the opportunity to demonstrate their ability according to the stages/contexts they have studied.

Time allowed

Reading time before commencing work: Ten minutes
 Working time for paper: Three hours

Permissible items

Standard items: pens, pencils, eraser, correction fluid, ruler, highlighter.
 Special items: printed English language dictionary and/or bilingual dictionary (non-electronic and not a thesaurus).

Additional information

Stimulus material for Section One will be sent to schools around week 8, Term 3. The two forms of stimulus material to be used in the 2008 WACE examination will be audio/visual and print.

Section	Supporting information
<p>Section One: Short answer</p> <p>30% of the examination</p> <p>Pre-seen stimulus material</p> <p>3–4 questions from a choice of 6–8</p> <p>Suggested working time: 60 minutes</p>	<p>The questions require candidates to use stimulus material to respond to, reflect on and evaluate media in relation to media languages, audiences and production context.</p> <p>Answers should refer primarily to the stimulus material but may also include broader references to other texts.</p>
<p>Section Two: Pre-production</p> <p>40% of the examination</p> <p>Unseen stimulus material</p> <p>One question with sub-parts</p> <p>Suggested working time: 60 minutes</p>	<p>The question requires candidates to demonstrate their understanding of pre-production processes through the preparation of one or more of the following: design proposal; synopsis; treatment; script; audience profile. Candidates have the opportunity to choose their own media form for a specified audience and purpose.</p> <p>The range of unseen stimulus material may include images, album covers, video game covers, movie posters, words, graphics, and photographs.</p>
<p>Section Three: Extended answer</p> <p>30% of the examination</p> <p>One question from a choice of 6–8</p> <p>Suggested working time: 60 minutes</p>	<p>The questions require candidates to demonstrate their understanding of the relationship between the media and the contexts within which they operate, and the role of the media in reflecting and shaping values.</p>